AGENCY

# COCOON

*everything affects everything*

# ABOUT

At Cocoon, we believe that everything affects everything. The way a brand looks, feels, and communicates shapes how people connect with it. We're a creative agency focused on bringing ideas to life with clarity and purpose—whether through powerful storytelling, engaging experiences, or thoughtful design. Our work is about making brands more relatable, more memorable, and more impactful by paying attention to the details that truly matter.

COC OON

everything *affects* everything

COC
OON

# SERVICES

Events Concepts Design
Campaign Strategies
Marketing & Social Media Direction
Project design & implementation
Production design
Production Implementation
Production filming
Creative Direction
Creative Consulting
Brand Identity Creation
Concept Creation
Fashion Consulting

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OON

# WHO WE'VE CREATED FOR

CHERY

BURGER KING

KARL LAGERFELD

ديبوند Deboned

BAZZA ALZOUMAN

CHEVROLET

FOREVER NEW

CADILLAC

obü

FLOWARD فلاورد

Pizza Hut

mubkhar.

سراي SARAY شركة سراي العصور

المركز MARKAZ 50 عاماً Est. 1974 تأسس

BYREDO

NewYorkeR

ARTISAN Victoria CREATIONS

se

VOLVO

the place to be الأفنيوز THE AVENUES

BNK AUTOMOTIVE
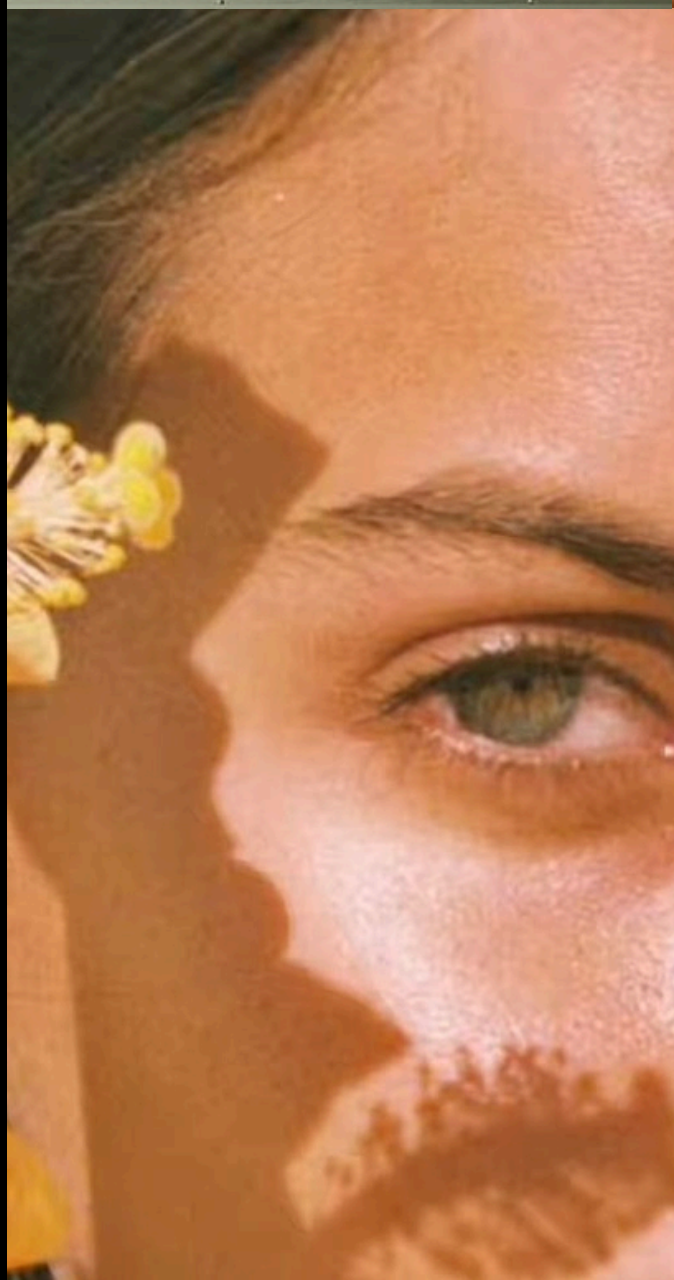
COC OON

# CONTENT MOODBOARDS

COC
OON

NARCISO

aime

JAKE'S HOUSE
HENRY ROSE
EAU DE PARFUM

SIGIL
AGUA
VIRIDI

LINEN

CONCEPT
IDEATION

COCOON

# COC OON

# Scents in *the* Garden

## mubkhar.

## FLOWARD

The Garden offers a unique activation that will showcase a collaboration with Mubkhar and Floward and highlight Mubkhar's new 4 scents. This concept is experiential through atmosphere, sampling and brand exposure.

COC OON FAJER ORIGINALS

*Dalalid's*
BEAUTY SHOP

ART DIRECTION &
PRODUCTION

To transform the entire supermarket into Dalalid's
beauty shop which will include all the brand's
products in fridges, shelves and support stations.
All beauty products will be displayed including a
merchandise section of tshirts, mugs and others. All
merchandise will be branded.

# XT4'S
## GLOW
**LIMITED**
## PARTY

⬡ × BUNKA

A concept that relates to the product's target market. Cadillac's XT4 is throwing a Glow party this April with many surprises and entertainment.

# *The* Secret Experience

NOT FOR EVERYONE

Pizza Hut™

An elegant twist to a fast food concept. Cocoon brings you a dramatic formal experience to reveal and discover a unique brand identity. The Secret Experience will give invited VIPs a mind blowing experience through an illusional concept.

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